

# CALIFORNIA'S ENTERPRISE ZONES:

*Creating Jobs. Building Communities. Investing in California's Future!*

## *An Investment in Jobs*

California continues to grapple with double-digit unemployment levels. Areas in which enterprise zones are located have significantly higher unemployment rates, some reaching close to 40 percent for minority populations.

At a time when many businesses cannot afford to hire new employees, enterprise zones helped create 20,000 new jobs in the past year alone.

At a time when many businesses are laying off employees, enterprise zones benefits assisted more than 92,000 employees keep their jobs.

In 2010, enterprise zones create or retain 10,000 jobs across the state every month.

## *An Investment in Fiscal Solvency*

Administration of the enterprise zones program is not funded out of the state's general fund. All program funding comes from voucher fees, which netted \$1 million last year alone to run the program.

Over 18,000 employees in enterprise zones are previous recipients of some type of public assistance (CalWORKS, MediCal, unemployment, food stamps, etc.). If enterprise zones are eliminated, many businesses will downsize and employees will be forced back on government assistance, increasing the burden to California taxpayers.

## *An Investment in Our Communities*

Enterprise zones encourage businesses to locate, or in some cases expand, to economically distressed areas and hire local employees. These employees in turn spend more in their local community. They spend money in local stores and at local restaurants. The far-reaching benefits of enterprise zones help revitalize every aspect of a community.

Enterprise zones provide incentives for employers who hire former felons. Several studies have demonstrated that gainful employment significantly reduces the probability that an offender will re-offend. By investing in enterprise zones, we are investing in the safety and security of our communities.

CALIFORNIANS FOR  
**Jobs and Safe Communities**

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*for more information visit [www.jobsandsafecommunities.com](http://www.jobsandsafecommunities.com)*



*In 2010,  
Enterprise Zones  
created 20,462  
new jobs in  
California at a  
time when the  
state is  
experiencing  
unprecedented  
unemployment.*